

CATCH THE WAVE OF FUNCTIONAL FISH OILS

Most fish oil products focus strictly on numbers: the highest possible potencies of docosahexaenoic acid (DHA) and eicosapentaenoic acid (EPA). But science tells us that potency is only part of the equation. For proper heart, brain and joint support, you need specific potencies in just the right ratio of DHA and EPA. That's why Bluebonnet Nutrition uses omega-3 fish oils from EPAX®, the world's leading supplier of ultra-pure, highly concentrated, marine-based EPA/DHA fatty acids. These condition-specific omega-3 fish oil formulas target key health issues. Plus, they're backed by years of research – more than 100 human clinical studies – testing and validation. So consumers can be confident that Bluebonnet's Natural Omega-3 Functional Fish Oil Formulas will provide the scientifically supported levels of DHA and

EPA for optimal heart, brain and joint function with unrivaled potency, purity and freshness. ♦

The fish oil used in these formulas are derived from deep sea, cold water fish off the coast of Peru that has been molecularly distilled, virtually eliminating all heavy metals (e.g., mercury), PCBs and other contaminants, as well as the unpleasant fishy taste, odor and regurgitating effects typically associated with marine fish oils. Plus, this product has been 3rd party tested by an independent, FDA-registered laboratory using AOAC international protocols for purity and potency. In addition, a more bioavailable/stable natural triglyceride form of fish oil is used instead of the common synthetic ethyl ester form, which often

becomes oxidized/rancid. To ensure sustainability, an unrivaled surveillance system is employed to control minimum size and number of juvenile fish caught. ♦

At Bluebonnet Nutrition, we always cast a wide net – daring to seek a better way – in our endeavors to advance the science of nutrition. We are committed to formulating supplements that are “cleaner” and more effective than those that have gone before. Our Natural Omega-3 Functional Fish Oil Formulas accomplish this hook, line and sinker. So if you're beginning to suspect that there may be something fishy about other omega-3 products on the market, catch the wave and harness the power of Bluebonnet's Natural Omega-3 Functional Fish Oil Formulas. ♦

Bluebonnet. Nutrition to the Fifth Power.

NATURE · SCIENCE · QUALITY · TRUTH · KNOWLEDGE



Available exclusively at natural food stores

♦ These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

For additional information on Bluebonnet nutritional supplements, please call 1-800-580-8866, log on to www.bluebonnetnutrition.com, or write: Bluebonnet Nutrition Corporation, 12915 Dairy Ashford, Sugar Land, TX 77478