

# Get Into Your Jeans Through Your Genes

Helping your customers get into their favorite jeans has just gotten a little easier. Bluebonnet Nutrition is proud to introduce the first in a new series of responsible, science-based weight management products under the Trimology™ brand called Trimology™ Licorice Flavonoid Oil Vegetarian Softgels. Trimology™ is a term developed by the nutritional scientists at Bluebonnet Nutrition to communicate the science of slimming. This revolutionary product is one of the industry's first nutrigenomic products on the market that helps to maintain healthy body fat composition by optimizing fat metabolism in conjunction with proper diet and exercise. †

Nutrigenomics, a phrase coined in 1999, is the study of how nutrients and genes interact and holds the key to the future of nutritional science. Scientists discovered that licorice flavonoid oil (LFO) standardized to polyphenols (30%) with glabridin (3%), has an effect on the metabolism of fat. In fact, research has shown that LFO influences the expression of the genes that increase fatty acid breakdown and decrease fatty acid synthesis, thus helping to maintain healthy body fat composition. †

So for those customers who are having a war with their waistline, let Bluebonnet's Trimology™ Licorice Flavonoid Oil Vegetarian Softgels be the one pièce de résistance to help them triumphantly fasten that last button!

  
**Bluebonnet**<sup>®</sup>  
NUTRITION TO THE FIFTH POWER  
NATURE · SCIENCE · QUALITY · TRUTH · KNOWLEDGE



Available in fine natural food stores

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

For additional information on Bluebonnet nutritional supplements, please call 1-800-580-8866, log on to [www.bluebonnetnutrition.com](http://www.bluebonnetnutrition.com), or write: Bluebonnet Nutrition Corp., 12915 Dairy Ashford, Sugar Land, TX 77478 USA.